Produce content to:
IG reports – S1 + S2 (ext) - ML
Pulses – every Quarter per IG (ext)
Insights – Monthly (Ext)
Newsletters – Monthly (Internal)
M&A Academy (Orbit, about MAWW, retain people and deal gen)
LinkedIn

Support:
Website (WSA)
Orbit

Take care of:
Industry Groups
Member support
Events

One-Offs for 2027 and onwards
M&A Academy
Investor Database
Orbit Front-end
DAM – Report format/approval procedure

Channels:
Mailchimp ML
Website WB
LKD
Orbit Orb
Events EV

Decisions
Each person go A-Z

- JAC – Orbit support, platforms tools
- CBP – website support, IG, member support, events, M&A Academy, Mailchimp
- AN – LKD, content, dashboard, control the filling quality , Refinitv

IG

- Attendance
- Propose content for IG reports